

Ideal Guest Outreach Email / Social Message

Below you will find an example template that we use for reaching out to potential guests. This is only an example and should be modified for your industry, personality, and the guest you are trying to book.

Hi Person's Name (Guest, Agent, Manager, etc),

I am reaching out to invite Guest Name on our podcast to share about his new book, his new product, and his story of entrepreneurship.

We've been podcasting for 3 years and have over 240 episodes. The jumbleThink Podcast (<https://www.jumblethink.com/podcast>) is focused on telling the stories of entrepreneurs and dreamers who turned their ideas into reality. We were recently ranked number one on iTunes Business charts and in the top fifteen for all podcasts.

Past guests have included:

- Joe Smith, Author
- Betty White, TV Star
- Bob Bigboy, Restaurant Owner
- Sam Sung, Computer Expert
- Indiana Jones, Teacher & World Explorer

Attached you will also find our episode flow document. Please let me know your questions, any additional details you may need, or if there is a better contact for this request. Thank you so much for your time and consideration.

Thanks,

Your Name

Business / Podcast Name