

jumbleTHINK

We are excited to have you as a guest on the jumbleThink Podcast. Here are some details about our episode flow. Let us know if you have any questions. You can drop us a note at mike@jumblethink.com. Each episode follows a set flow. Below is an outline so that you know what to expect.

Segment 1: Intro

Segment Length: 10 - 15 minutes long. In this segment we will dive into your back story and get to know you more. We use the example questions below to start the conversation but will launch off these questions into deeper questions based on your responses.

Example Segment Questions/Topics:

1. Tell us your backstory into entrepreneurship.
2. What problem does your business solve? How did this idea start?
3. How you find purpose in what you do... Tell us one story.
4. What is one challenge you are currently working to overcome in your own business?
5. What is the next big goal you have for your business?

Segment 2: Topical / Conversational Interview

Segment Length: 20 - 25 minutes long. We will start and end this segment by asking you how people can find or get in touch with you. This is also a great place to share any promotions or special offers you are giving our listeners. We will then transition into the topical section of this segment. This is where we chat about you and your area of expertise. We do lots of research before the episode to make sure that we are prepared to ask you relevant questions about the topics most important to you. Please feel free to share stories, ideas, tips, and industry insights in this segment. Let us know if there is any topic that you specifically want to cover.

Segment 3: Rapid Fire Questions

Segment Length: 5 - 8 minutes long. Keep each answer short and sweet.

Segment Questions:

1. What is one tip you would give someone with a big idea or dream and they don't know where to start?
2. What is one change you would like to see in the world?
3. What do you want your legacy to be?
4. Where do you find inspiration?
5. What is one book you think every dreamer / entrepreneur should read? Why?
6. How do you define success? OR What is one trend you are currently excited about?
7. What is one habit you find helpful in your life as an entrepreneur?
8. What is one thing you wish you would have known when you first started out?
9. If you weren't doing what you are doing today, what would you be doing?
10. What is one dream you are still wanting to fulfill in your own life?

Closing: One last thought you want to leave us with today...